



8TH ANNUAL HUMAN RIGHTS WALK AND FESTIVAL **CORPORATE UNDERWRITING REQUEST FOR** **HUMAN RIGHTS DAY CELEBRATION**

Local John Cooper School 11th grade student, Pablo Flower along with Cooper graduate, Demme Durrett, will be putting on the 8th Annual Human Rights Walk and Festival in The Woodlands at Town Green Park on Saturday, December 8, 2018, from 10:30 am-1:00 pm.

The event will raise awareness about Human Rights Education in our community and help celebrate International Human Rights Day in an effort to create more peace and tolerance in the world. There will be a walk, live entertainment, activities, fair-trade shopping, music, a raffle, vendors, a Pet Walk, gourmet food trucks, local news crews, and MUCH more. Estimated attendance for 2018 will be around 2000-4000 people. This has been the largest Human Rights Day event in the US for the past several years.

You can assist in the city-wide success of this event by becoming one of the Corporate Underwriters for this event. As a Corporate Underwriter, your company will get:

- Free promotion for your business throughout the community on promotional materials and the website for the event.
- You will also be given acknowledgement in Television and Radio interviews that will be broadcast in the greater Houston area and if you prefer, could join in on the interviews.
- You will have the opportunity to speak briefly at the event on any aspect of Human Rights that is meaningful to you, or why you or your company wishes to sponsor an event such as this.
- You have a HUGE opportunity for unlimited branding at the Event. The venue is very large and the more visual branding the better. Visual branding with large signs and banners are VERY welcome. Also, product displays of any size or quantity are possible and would be welcomed.

Please fill out the “Sponsorship/Donation” sheet on the next page and return it with your commitment, by email or fax us, or just donate directly online from the web address below. Or, you may call us at anytime should you have any questions or wish us to come by and pick up your generous donation.

We thank you in advance for your consideration of this request and for contributing to this very worthwhile project and meaningful community-wide event.

Youth for Human Rights-USA is a 501(c)(3) organization (Tax ID #1-47-4274162).
For more information about the event, please go to www.humanrightswalk.org.

A PayPal link for donations can be found at this page:

www.humanrightswalk.org/sponsorship.html

Or, checks can be made to Youth for Human Rights-USA

For questions or to schedule a donation pick-up, please contact:

Pablo Flower, pablo@humanrightswalk.org

Student Director, Human Rights Walk and Festival

Demme Durrett, info@humanrightswalk.org

Founder of The Human Rights Walk and Festival

Corporate Underwriting Opportunities

Most needed and requested at this time:

1. School Flyer Sponsor and Printing \$5000.

Cover print or email distribution costs for 80,000 color flyers that are delivered to elementary school students in

- Aldine,
- Klein,
- Spring,
- Tomball,
- Magnolia, and
- Willis ISDs.

This also includes color flyers for distribution in The Woodlands area as well as 20,000+ postcards distributed through the city.

2. Audio/Visual Sponsor \$4000.

3. T-Shirt Sponsor \$5000.

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| 4. Logistics Sponsor
Sponsor of all facilities. | \$5000. |
| 5. Community Relations Sponsor | \$2500. |
| 6. Promotional and Marketing Sponsor | \$2500. |

Underwriting Sponsorship/Donation Form
8th Annual Human Rights Walk and Festival

***PLEASE RETURN ASAP TO ENSURE PROMOTION OF YOUR COMPANY
AS AN UNDERWRITER***

FAX or mail this form to: Demme Durrett

33 Doe Run, The Woodlands, Texas 77380

fax 281-367-3677

email: info@HumanRightsWalk.org

A PayPal link for donations can be found at this page:

www.humanrightswalk.org/sponsorship.html

Or, checks can be made to Youth for Human Rights-USA

NAME: _____

BUSINESS NAME: _____

VALUE OF DONATIONS: _____

Youth for Human Rights-USA is a 501(c)(3) organization (Tax ID #1-47-4274162).

Please save a copy of this for your IRS records

Thank you for your Donation!

For more information about the event, please go to

www.humanrightswalk.org

For questions, please contact:

Demme Durrett,

Founder, Human Rights Walk and Festival

info@humanrightswalk.org | 281-638-3577

